



# CAPABILITY STATEMENT

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2026

## About ADAMSON

Founded in 2010, Adamson Electrical has grown from a single-van sole trader operation into one of South East Queensland's most trusted and capable multi-trade service contractors. Over more than 15 years in business, we have built a reputation grounded in craftsmanship, reliability, and a genuine commitment to doing right by our clients – whether they are a major insurer, a luxury developer, a government body, or a homeowner in need.

Today, Adamson operates a skilled team of licensed electricians, gasfitters, and air conditioning technicians, supported by strong operations and business development capability. We are equipped to handle everything from emergency makesafe response to complex commercial fitouts and government tender programs – delivering every job to the same uncompromising standard.

Based on the Gold Coast and servicing South East Queensland and Northern Rivers NSW, we combine the responsiveness of a local contractor with the systems, licences, and insurance coverage expected of a major operator.

# OUR LEADERSHIP TEAM



## **William Adamson - CEO/Director**

William founded Adamson Electrical in 2010 and has led its growth from a solo tradesman to a multi-trade contractor servicing SEQ and NSW. A licensed electrician with deep field knowledge, William sets the standard for quality and drives the business's strategic direction.



## **Bradley Gauld - Head Electrical Foreman**

Bradley leads Adamson's field operations, overseeing electrical teams across concurrent projects. With years of hands-on experience across commercial, residential, and insurance makesafe work, Bradley ensures every job is delivered safely and to spec.



## **Tanika Blake - Business Development**

Tanika manages client relationships, tender submissions, and business development. She is the primary point of contact for commercial clients, insurers, and government bodies, ensuring responsive communication and smooth project onboarding.

# OUR SERVICES

Adamson Electrical offers fully licensed and insured services across three core trade divisions – electrical, gas, and air conditioning – with additional capacity for insurance restoration, government programs, and strata/body corporate work. All services are available 24/7 for emergency response.

Electrical	Gas & Gasfitting	Air Conditioning
Makesafe & emergency response	Gas appliance installation & repair	Split system supply & installation
Fault finding & repairs	Gas line installation, testing & commissioning	Ducted system installation & service
Full residential & commercial installations	Licensed across QLD and NSW	Preventative maintenance programs
Switchboard upgrades & metering	Commercial & residential gasfitting	Licensed refrigerant handling
Data & communications cabling	New gas connections & extensions	Multi-head system design
Battery storage (Tesla Powerwall certified)	Compliance certificates issued	Commercial AC installations
EV charger installations		
LED lighting upgrades		
Insurance reinstatement works		

# FEATURED PROJECTS & CLIENTS

## **Project Candy – Commercial Fire Restoration** □ Gold Coast

Complete electrical restoration of a multi-level commercial building previously operated as a gym, severely damaged by fire. Adamson managed the full scope of electrical reinstatement, working closely with the client to deliver a premium finish with no compromise on quality.

## **Avanti Project – Bravia Luxury Apartments** □ Mermaid Beach, Gold Coast

Full electrical fitout for a prestigious luxury apartment development. Adamson delivered meticulous workmanship to meet the exacting standards of a high-end residential project, covering all power, lighting, and data installations.

## **Savaya Consulting – Pamila Project** □ Gold Coast

Electrical installation for a resort-style luxury private residence. The project demanded the highest attention to detail and a collaborative approach with the builder and designer to achieve an exceptional result.

## **Tender MI180729 – Ceiling Fan Program** □ Labrador & SEQ Social Housing **Supply and installation of ceiling fans across a portfolio of social housing properties**

Awarded under a formal government tender, Adamson successfully supplied and installed ceiling fans across a portfolio of social housing properties in Labrador and surrounding SEQ regions. This program demonstrated our capacity to manage high-volume, schedule-driven works with full compliance and reporting as required by the government authority.

## Harvey Norman – Preferred Electrical Contractor □ SEQ & Northern Rivers NSW

Adamson has been engaged as the preferred electrical installer across 15 Harvey Norman stores spanning South East Queensland and Northern Rivers NSW. This ongoing commercial relationship – maintained over multiple years – reflects our reliability, consistent quality, and proven ability to operate within live retail environments with minimal disruption to store operations.

## THE LOVE JOB

One of our proudest moments had nothing to do with the size of the contract. An elderly woman on the Gold Coast had been scammed out of her life savings, leaving her without a functioning kitchen. Our team donated their time and skills to restore her electrical systems – giving her back a safe, working home. At Adamson, we believe a business has a responsibility to its community, not just its bottom line.

## SERVICING AREAS

Adamson Electrical operates across a broad geographic footprint spanning South East Queensland and Northern Rivers NSW, with 24/7 emergency response available across all primary regions

### Primary Service Regions

- Gold Coast & surrounds
- Brisbane & Redland Bay
- Logan & Scenic Rim
- Northern Rivers NSW (Ballina to Tweed)

### Coverage Extent

- Coastal: Ballina (NSW) to Brisbane (QLD)
- Inland: to Boonah (Scenic Rim)
- NSW: Ballina & Northern Rivers region
- 24/7 emergency response – all regions

## STANDARD PRICING (INSURANCE & COMMERCIAL)

	Business Hours	After Hours
Licensed Tradesperson	\$140/hr (ex GST)	\$190/hr (ex GST)
Apprentice	\$85/hr (ex GST)	\$110/hr (ex GST)

## LICENCES, CERTIFICATIONS & COMPLIANCE

Electrical Contractor Licence	QLD — active registration
QBCC Gas Contractor Licence	Queensland Building & Construction Commission
QLD Gas Licence	Authorised gasfitting work — Queensland
NSW Gas Licence	Authorised gasfitting work — New South Wales
AC Licence	Split system & refrigeration work
Tesla Powerwall Certified Installer	Accredited under Tesla Powerwall Certified Installer Program
Public Liability/Indemnity Insurance	\$20,000,000
Workers Compensation Insurance	All staff covered